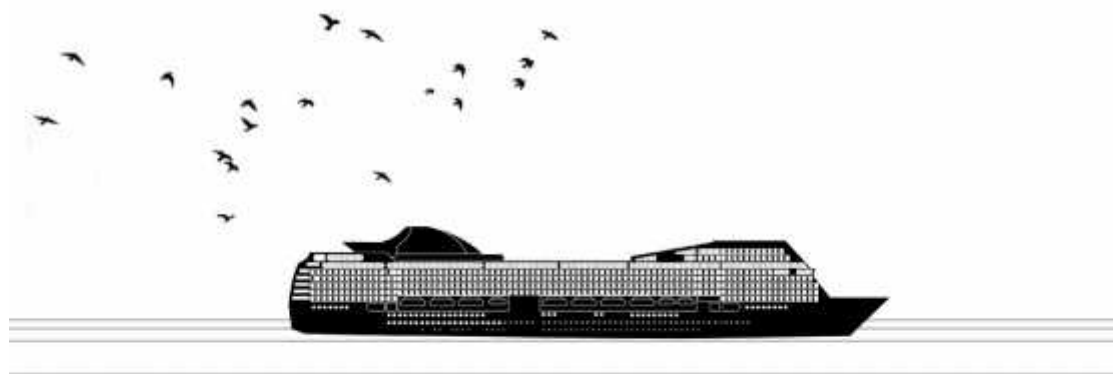


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ΒΟΛΟΣ, ΣΕΠΤΕΜΒΡΙΟΣ 2013

ABSTRACT

This current thesis deals with the cruise activity as a dynamic operation of the total tourism, which is developing rapidly. In the first stage of the analysis, the phenomenon of tourism is approached with the aim of identifying the broader effects of a tourism activity in society, the economy and the environment. In addition, the global cruise tourism is described in detail, exploring the areas involved, the travelling public, the elements of the overall evolution of the industry as well as emerging trends. Following is the description of the cruise activity in Greece, where the data of the ports, which have entered this industry, are presented in detail. The institutional framework for the cruise is also examined and both, the comparative advantages and probable issues that reduce the competitiveness of ports, are identified.

Finally, a network of port destinations is formed after upgrading the role of existing ports and overlooking new poles of cruise development. The destinations map is in this way enriched and the competitiveness and attractiveness of the country are enhanced on the world map cruise.

Keywords: tourism, cruise, ports, Greek destinations, spatial development, port network

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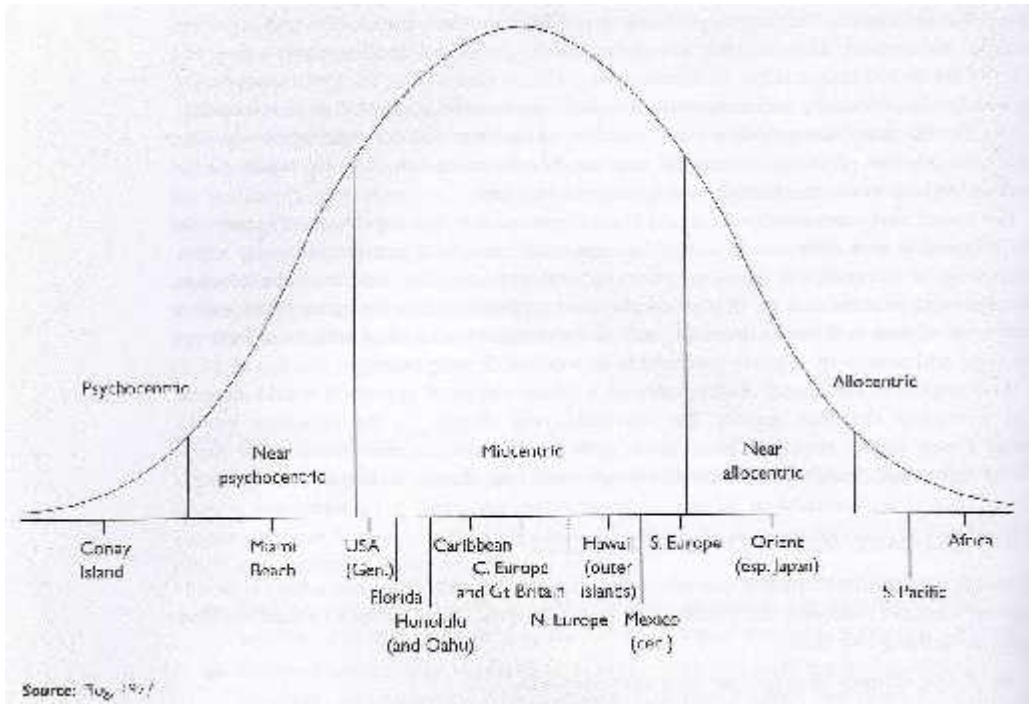
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(Ministry of Tourism ,Government of India, 2005:40-42)

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Wild and B.R.E.A, 2007).

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: Dr. Jean-Paul Rodrigue, Dept. of Global Studies & Geography, Hofstra University

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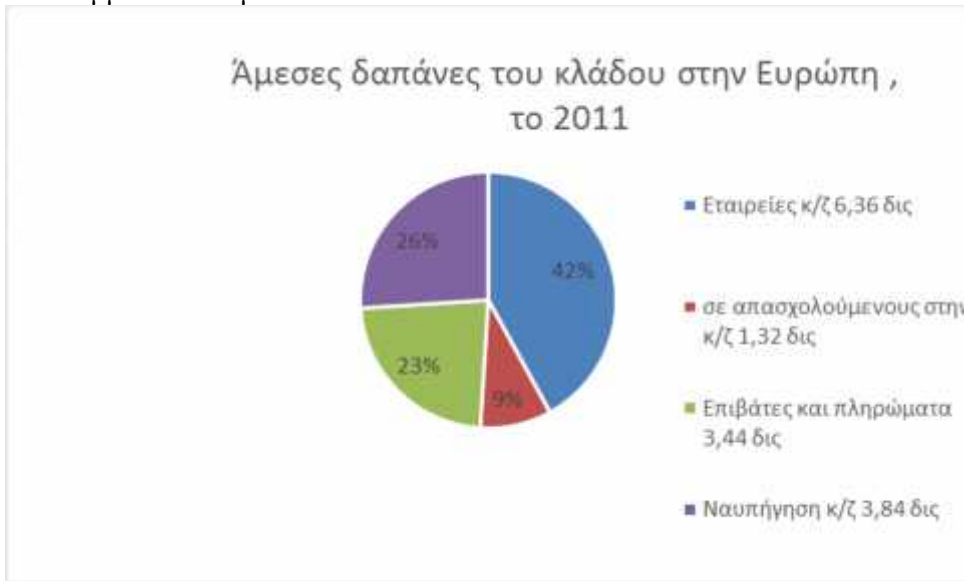
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μ	(Home Port)	(Home Port)	Port of Call	
Barcelona	750	750	1158	2657
Civitavecchia	460	460	1480	2400
Venice	722	726	338	1786
Piraeus	280	280	1000	1560
Palma Majorca	294	294	841	1429
Naples	62	62	1030	1154
Duprovnik	9	8	968	985
Livorno	18	18	947	983
Santorini	0	0	962	962
Sanova	300	300	250	850

: CLIA Report 2011-2012,

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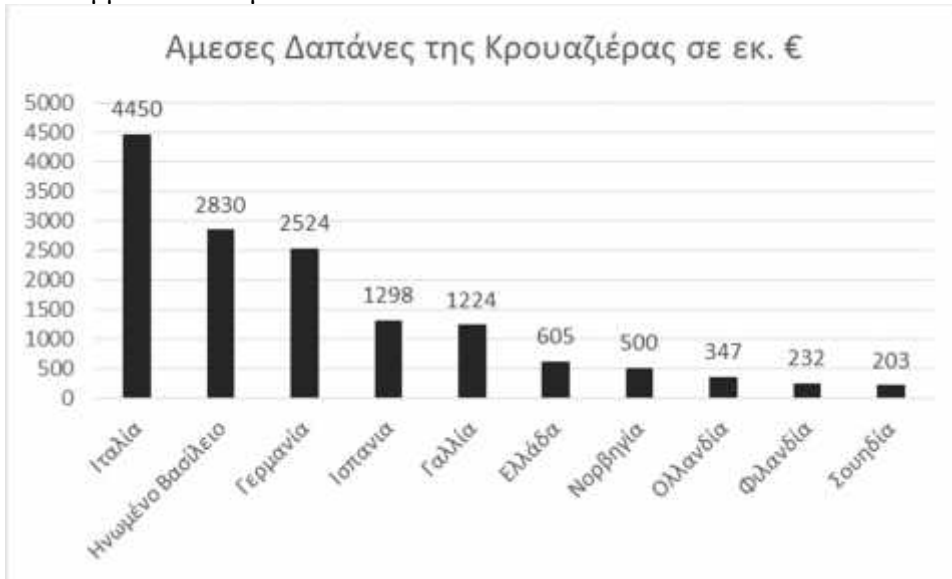
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: ECC report: Economic impacts 2012,

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: ECC report: Economic impacts 2012,

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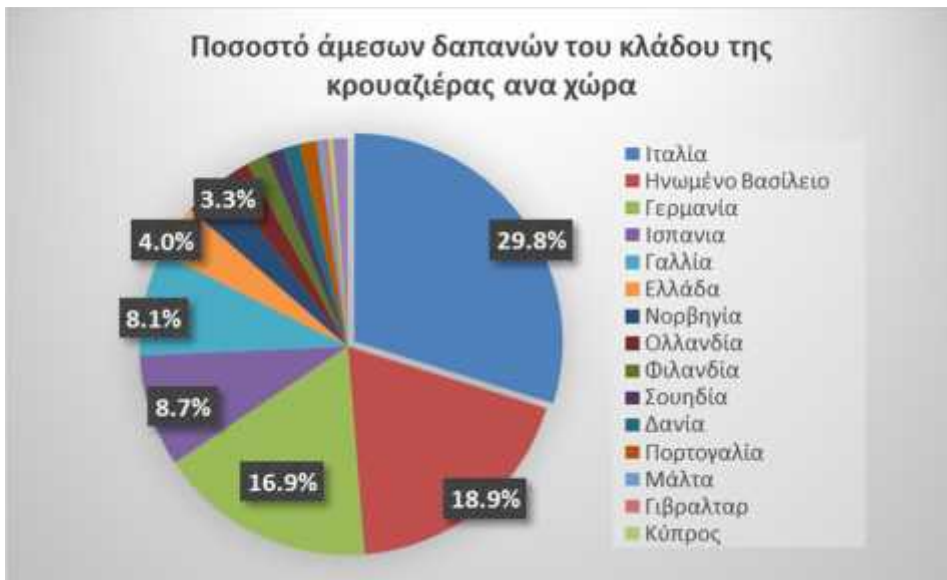
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: ECC report: Economic impacts 2012,

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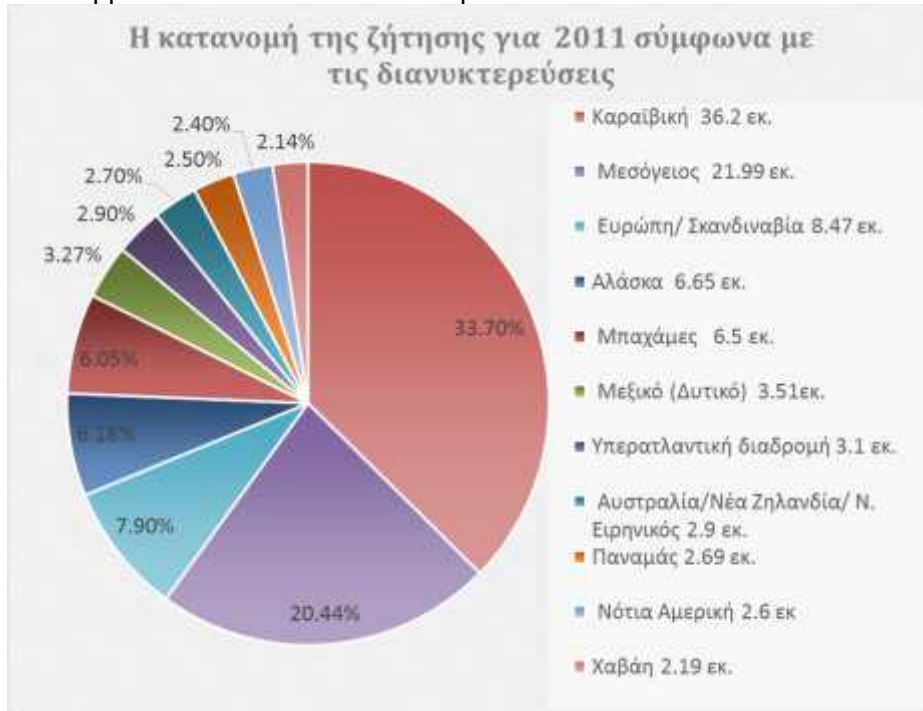
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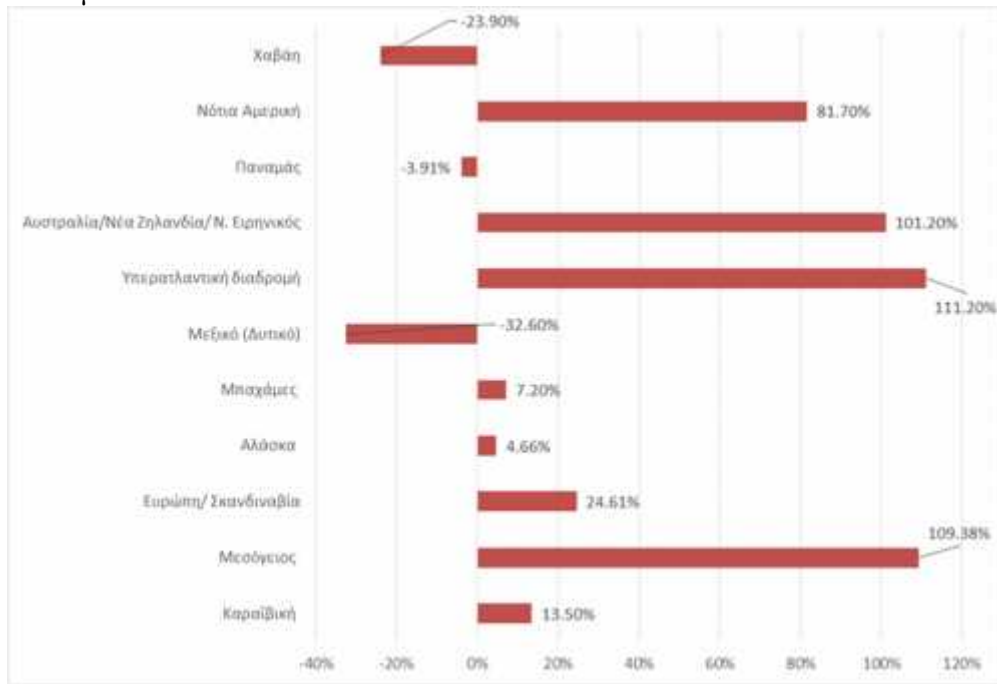
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: CLIA Report 2011-2012,

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2013	11	12125	2.317
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: CLIA Report 2011-2012,

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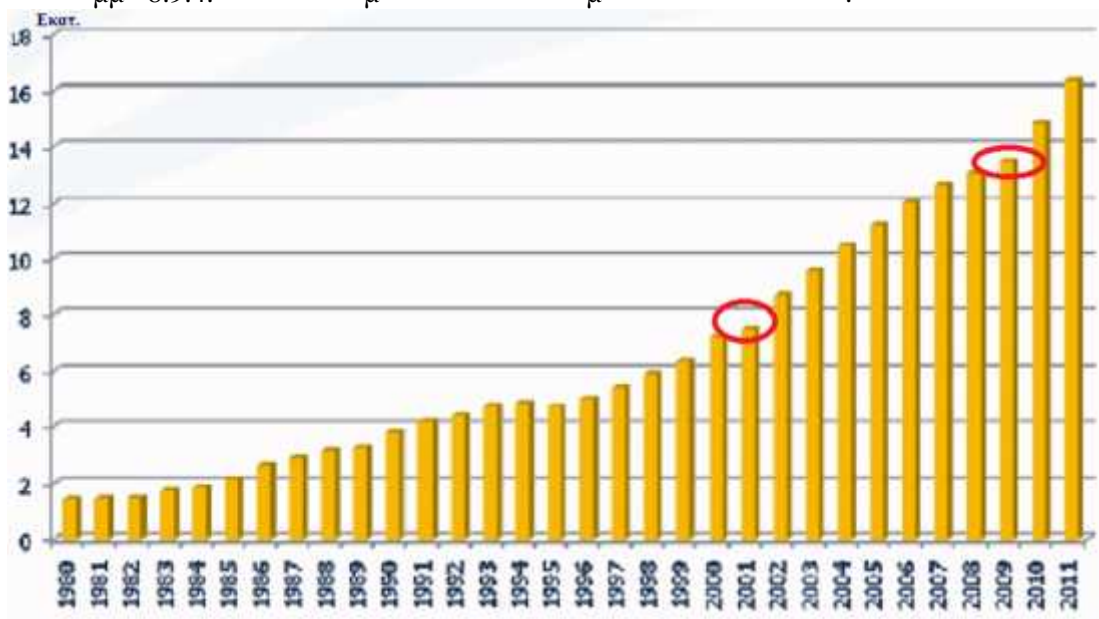
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Carnival cruise lines	59340	Royal Caribbean Cruises	61888
Aida	11900	Celebrity Cruises, Inc	23898
Cunard line	6712	Pullmantur	7984
Holland America line	23493	Azamara Cruises	1420
P&O	14900	Tui	1850
Seabourn Cruise line	1974		
Costa Cruises	34002		
Princess Cruises	40110		
Ibero Cruceros	4938		
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: CLIA Report 2011-2012,

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: CLIA Report 2011-2012,

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Γαλλία	387000
Σουηδία	61000
Δανία	26000
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: CLIA Report 2011-2012,

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Marcussen, Jan Pedersen, Kristine Munkgaard Pedersen, 2005).

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:CLIA Cruise Industry Update 2012,

7.10.2: 2011

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	21.99 .	20.44 %	109.38%
/	8.47 .	7.90%	24.61%
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μ	3.1 .	2.90%	111.20%
/ / .	2.9 .	2.70%	101.20%
μ	2.69 .	2.50%	-3.91%
μ	2.6	2.40%	81.70%
	2.19 .	2.14%	-23.90%

:CLIA Cruise Industry Update 2012,

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(Beck ., 2013).

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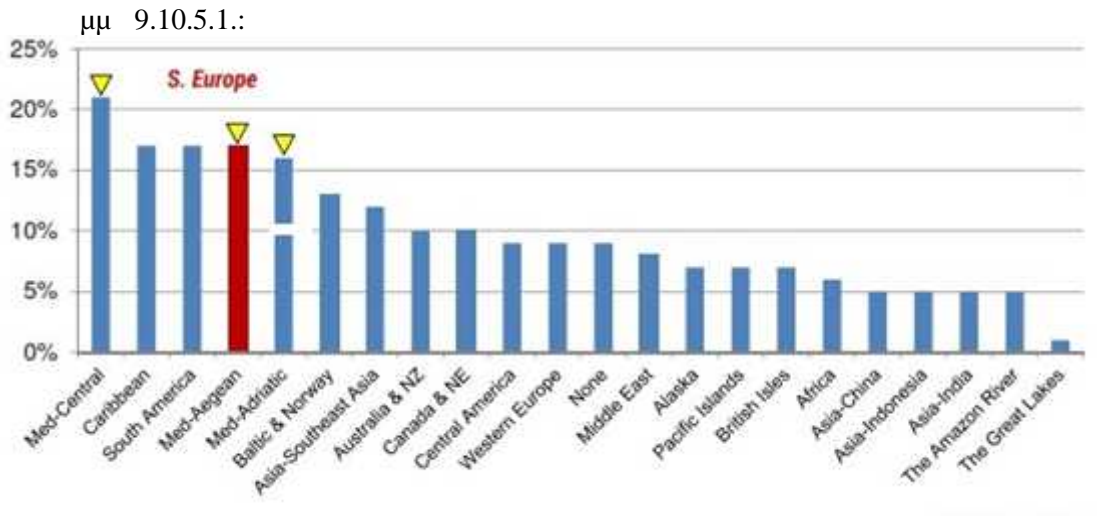
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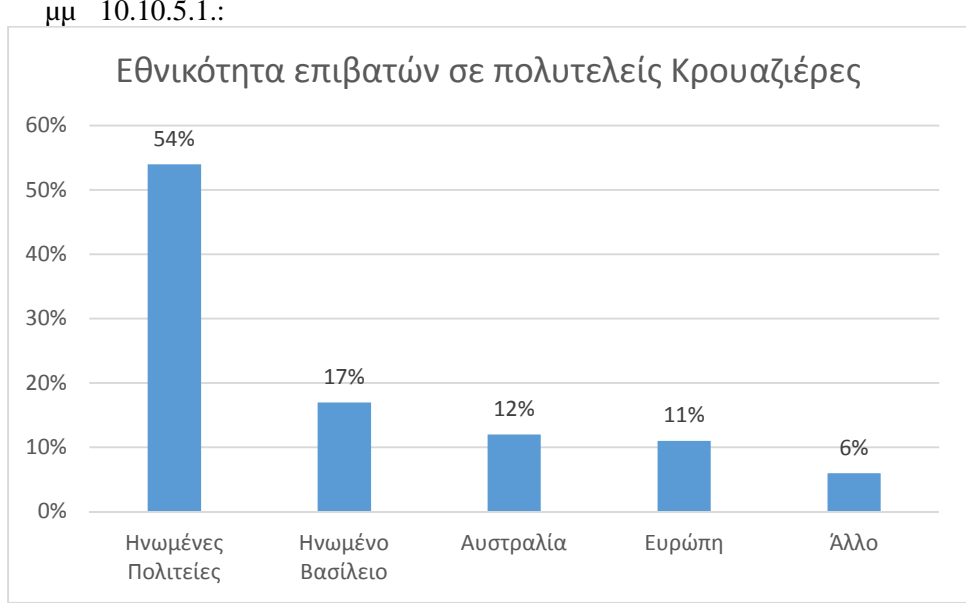
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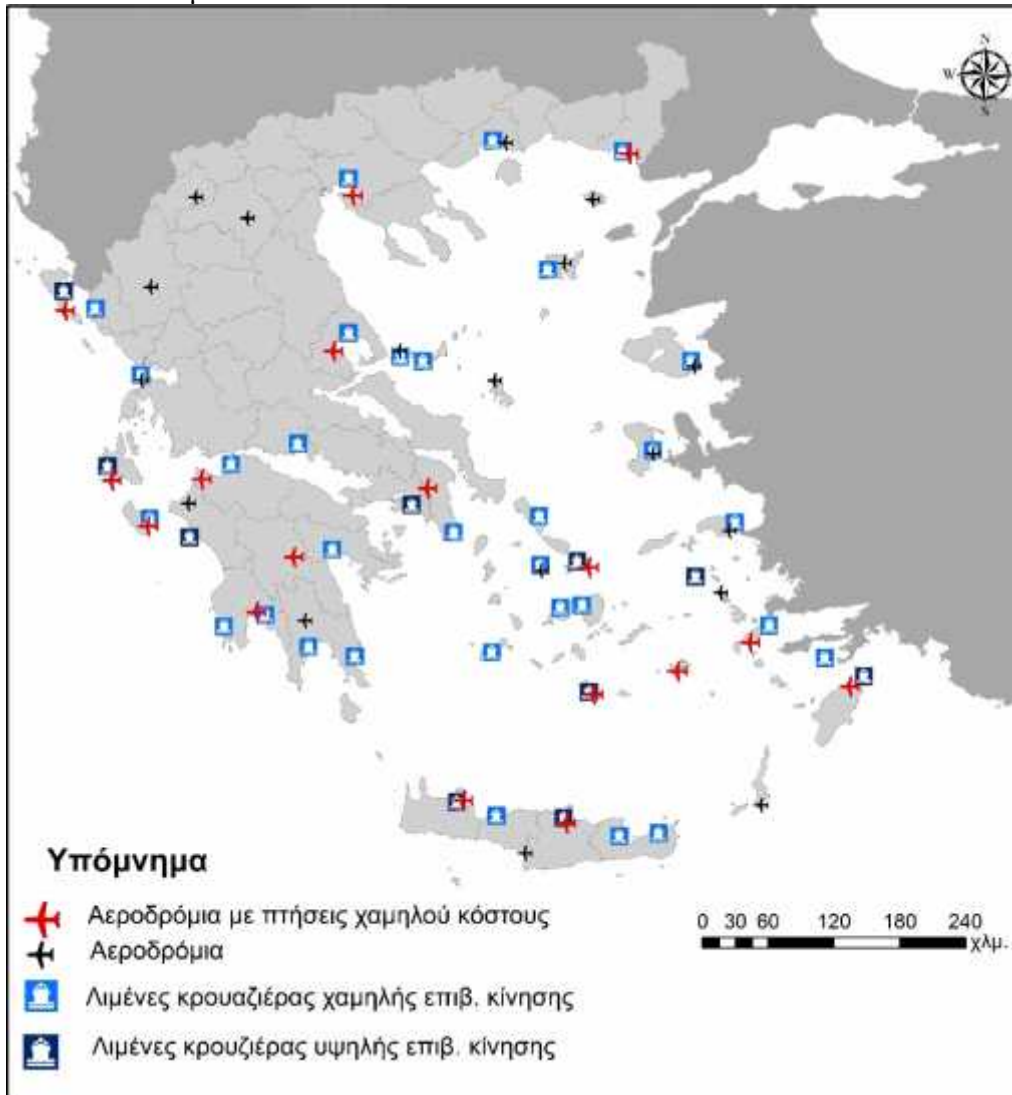
3.3.8: μ , 2012

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	2,066,925	763
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	749,892	337
	657,511	585
	624,179	485
	472,308	448
	185,683	156
	129,087	54
	120,739	98
	110,678	286
	48,204	71
	41,171	64
	37,374	29
	30,868	63
	29,951	39
	17,339	19
	13,504	49
	12,944	71
	12,595	12
	11,926	21
	11,455	87
	8,349	25
	8,014	11
	7,772	30
	7,521	15
	6,272	27
	6,183	25

	5,630	9
	5,341	100
	5,028	18
	4,529	45
	4,323	10
	3,825	25
	3,446	12
	1,981	3
	1,827	4
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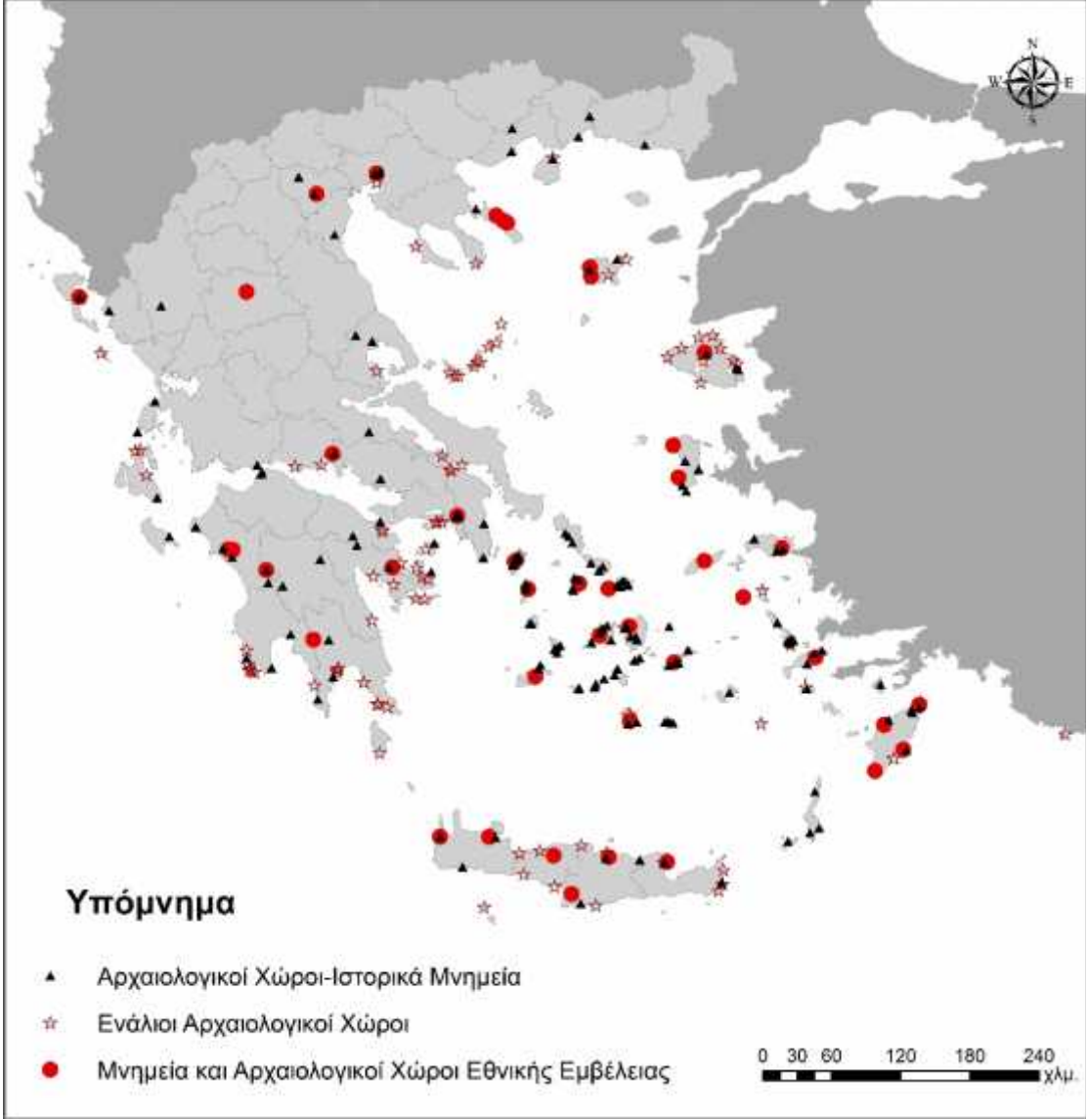
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11.6.1.: μ μ

Home Port	Country	2009	2010	2011
Mediterranean				
Barcelona	Spain	2,151,465	2,350,283	2,657,244
Civitavecchia	Italy	1,802,938	2,458,000	2,400,000
Venice	Italy	1,420,980	1,617,011	1,786,416
Piraeus (Athens)	Greece	1,500,000	1,210,000	1,560,000
Palma Majorca	Spain	1,056,215	1,347,009	1,419,502
Savona	Italy	712,681	931,000	850,000
Genoa	Italy	671,468	860,290	798,521

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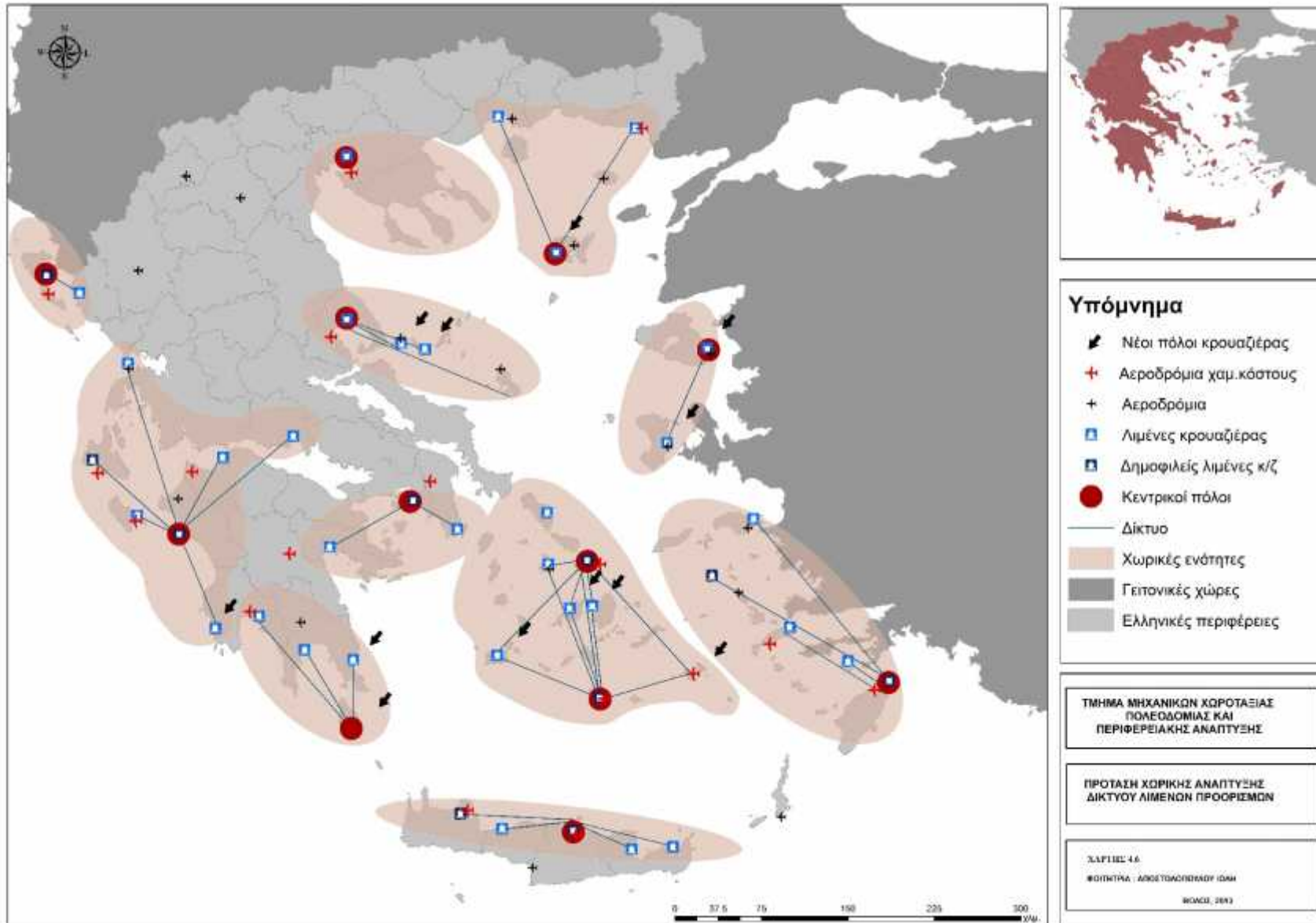
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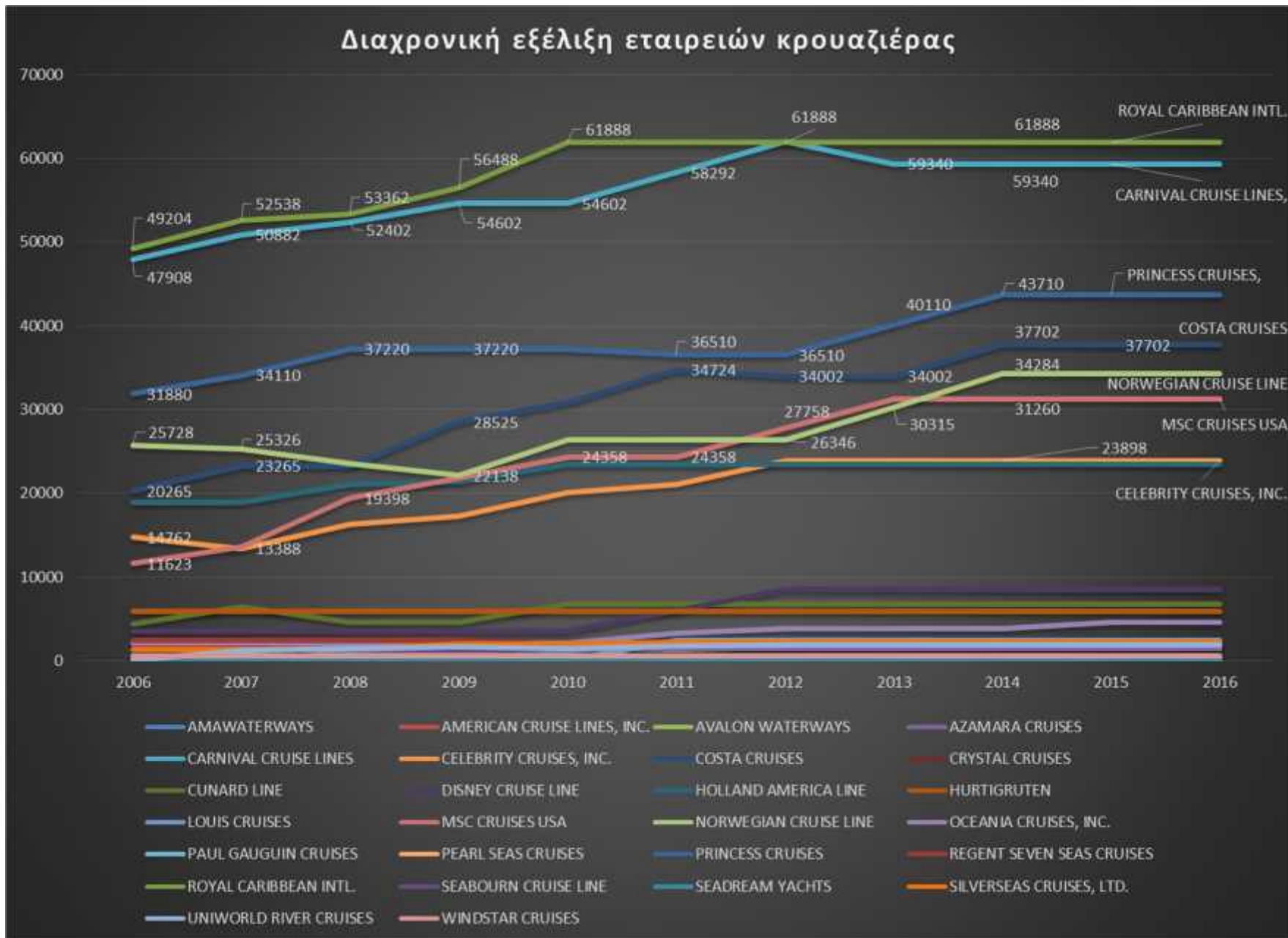
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ΣΤΑΤΙΣΤΙΚΑ ΣΤΟΙΧΕΙΑ ΑΦΙΞΕΩΝ ΚΡΟΥΑΖΙΕΡΑΣ

ΠΡΟΟΡΙΣΜΟΙ	2010	2011	2012	ΜΕΤΑΒΟΛΕΣ ΑΦΙΞΕΩΝ ΕΠΙΒΑΤΩΝ ΚΡΟΥΑΖΙΕΡΑΣ					
	Αριθμός επιβατών κρουαζιέρας	Αριθμός επιβατών κρουαζιέρας	Αριθμός επιβατών κρουαζιέρας	Αριθμός επιβατών κρουαζιέρας 2010-2011	Αριθμός επιβατών κρουαζιέρας % 2010-2011	Αριθμός επιβατών κρουαζιέρας 2011-2012	Αριθμός επιβατών κρουαζιέρας % 2011-2012	Αριθμός επιβατών κρουαζιέρας 2010-2012	Αριθμός επιβατών κρουαζιέρας % 2010-2012
ΠΕΙΡΑΙΑΣ	1,864,657	2,515,191	2,066,925	650,534	34.89	-448,266	-17.82	202,268	10.85
ΣΑΝΤΟΡΙΝΗ	775,512	938,291	838,875	162,779	20.99	-99,416	-10.60	63,363	8.17
ΜΥΚΟΝΟΣ	663,371	782,365	657,511	118,994	17.94	-124,854	-15.96	-5,860	-0.88
ΠΑΤΜΟΣ	151,864	176,212	110,678	24,348	16.03	-65,534	-37.19	-41,186	-27.12
ΚΕΡΚΥΡΑ	569,400	594,228	624,179	24,828	4.36	29,951	5.04	54,779	9.62
ΚΑΤΑΚΟΛΟ	763,861	819,943	749,892	56,082	7.34	-70,051	-8.54	-13,969	-1.83
ΗΡΑΚΛΕΙΟ	305,000	221,562	185,683	-83,438	-27.36	-35,879	-16.19	-119,317	-39.12
ΧΑΝΙΑ	11,509	158,118	129,087	146,609	1,273.86	-29,031	-18.36	117,578	1,021.62
ΒΟΛΟΣ	21,455	72,796	11,926	51,341	239.30	-60,870	-83.62	-9,529	-44.41
ΚΩΣ	26,252	23,473	41,171	-2,779	-10.59	17,698	75.40	14,919	56.83
ΜΗΛΟΣ	8,023	12,342	6,272	4,319	53.83	-6,070	-49.18	-1,751	-21.82
ΛΑΥΡΙΟ	17,221	14,670	17,339	-2,551	-14.81	2,669	18.19	118	0.69
ΘΕΣΣΑΛΟΝΙΚΗ	16,029	11,519	8,014	-4,510	-28.14	-3,505	-30.43	-8,015	-50.00
ΚΑΒΑΛΑ	2,358	2,708	4,323	350	14.84	1,615	59.64	1,965	83.33
ΠΑΤΡΑ	1,059	2,287	374	1,228	115.96	-1,913	-83.65	-685	-64.68
ΗΓΟΥΜΕΝΙΤΣΑ	123	156	1,827	33	26.83	1,671	1,071.15	1,704	1,385.37
ΑΛΕΞΑΝΔΡΟΥΠΟΛΗ	0	242	0	242		-242	-100.00	0	
ΣΥΝΟΛΑ	5,197,694	6,346,103	5,454,076						

ΠΡΟΟΡΙΣΜΟΙ	2010	2011	2012	ΜΕΤΑΒΟΛΕΣ ΑΦΙΞΕΩΝ ΚΡΟΥΑΖΙΕΡΟΠΛΟΙΩΝ					
	Αριθμός κατάπλων κ/ζ	Αριθμός κατάπλων κ/ζ	Αριθμός κατάπλων κ/ζ	Μεταβολή κ/ζ 2010-2011	Μεταβολή κ/ζ % 2010-2011	Μεταβολή κ/ζ 2011-2012	Μεταβολή κ/ζ % 2011-2012	Μεταβολή κ/ζ 2010-2012	Μεταβολή κ/ζ % 2010-2012
ΠΕΙΡΑΙΑΣ	823	936	763	113	13.73	-173	-18.48	-60	-7.29
ΣΑΝΤΟΡΙΝΗ	700	962	718	262	37.43	-244	-25.36	18	2.57
ΜΥΚΟΝΟΣ	594	684	585	90	15.15	-99	-14.47	-9	-1.52
ΠΑΤΜΟΣ	531	481	286	-50	-9.42	-195	-40.54	-245	-46.14
ΚΕΡΚΥΡΑ	429	453	485	24	5.59	32	7.06	56	13.05
ΡΟΔΟΣ	536	526	448	-10	-1.87	-78	-14.83	-88	-16.42
ΚΑΤΑΚΟΛΟ	360	429	337	69	19.17	-92	-21.45	-23	-6.39
ΗΡΑΚΛΕΙΟ	247	209	156	-38	-15.38	-53	-25.36	-91	-36.84
ΧΑΝΙΑ	21	72	54	51	242.86	-18	-25.00	33	157.14
ΒΟΛΟΣ	33	61	21	28	84.85	-40	-65.57	-12	-36.36
ΚΩΣ	44	48	64	4	9.09	16	33.33	20	45.45
ΜΗΛΟΣ	33	42	27	9	27.27	-15	-35.71	-6	-18.18
ΛΑΥΡΙΟ	25	14	19	-11	-44.00	5	35.71	-6	-24.00
ΘΕΣΣΑΛΟΝΙΚΗ	20	19	11	-1	-5.00	-8	-42.11	-9	-45.00
ΚΑΒΑΛΑ	11	10	10	-1	-9.09	0	0.00	-1	-9.09
ΠΑΤΡΑ	2	3	3	1	50.00	0	0.00	1	50.00
ΗΓΟΥΜΕΝΙΤΣΑ	1	1	4	0	0.00	3	300.00	3	300.00
ΛΛΕΞΑΝΔΡΟΥΠΟΛΗ	0	1	0	1		-1	-100.00	0	
ΣΥΝΟΛΑ	4410	4951	3991						





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